Global Engagement
University College
Annual Report

2015-2016
University College
Making the Connection
Between Global Engagement
and Student Success
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Global Engagement in University College  
Annual Report 2015-2016

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University College includes the Department of First-Year and Transition Studies, the Department of Leadership and Integrative Studies, the Michael A. Leven School of Culinary Sustainability and Hospitality, the Center for Student Leadership, OTP, the NEST and Academic Support Initiatives. The significant global engagement activities of many of the units will be highlighted in this report, but faculty and staff in the Dean’s Office also made important contributions to global engagement and learning during July 1, 2015 - June 30, 2016.

In July 2015, Dr. Linda Lyons and KSU colleagues were asked to be guest lecturers in the graduate program for the Kofie Annan International Peacekeeping and Training Center (KAIPTC). Her contribution to the session introduced an interactive exercise known as the XY Game. Learning outcomes included identifying the fundamentals of human nature and its effect on cultures in various settings, group norms, and the decision-making process; recognizing that organizational culture and structure affects outcomes; and recognizing integrity and communication during the decision-making process.

During the summer of 2015, Dr. Lyons was one of three facilitators for a Women’s Executive Leadership Development series conducted in Nigeria and Ghana. This program addressed personal branding; defining and developing an elevator speech; using effective negotiation skills; leveraging work relationships and building a network; using appropriate communication skills; and gaining awareness as well as confidence in one’s personal leadership style. Many of the participants had not had an opportunity at this stage in their careers to have this form of development training or have a conversation about "women's issues" with accomplished women educators from the USA.
Global Engagement

Since 2002, the ESL Center, part of Academic Support Initiatives, has offered many programs, services, and activities for KSU’s international students, including tutoring in writing, reading, pronunciation, and presentation skills, and general education academic advising and mentoring. The center makes an important contribution to the internationalization of the KSU campus by helping students from countries around the world better understand American academic culture and master the skills necessary to be successful writers, readers, and speakers of standard American English.

In Fall 2015, the center’s staff met with students for tutoring, advising, and mentoring sessions 917 times. In Spring 2016, staff met with students 871 times.

The Conversation Partners Program, coordinated through the ESL Center, matches international students with native English-speaking students, faculty, and staff in a program that fosters a mutual exchange of cultures, languages, and ideas, and – in many cases – helps establish long-lasting friendships between participants. In Fall 2015, 232 students, faculty, and staff from 44 countries participated in the program. In Spring 2016, the program included 215 participants from 37 countries.

The ESL Center also offers KSU’s international students two undergraduate ESL courses – ESL 1105: Grammar Seminar for International Students and ESL 1106: Oral Communication for International Students. In Fall 2015, David Schmidt taught ESL 1106: Oral Communication for International Students. Twenty students enrolled in the course. In Spring 2016, David Schmidt taught an international student section of ENGL 1102: Composition II. Twenty students enrolled in the course. Katherine Taylor also taught an international student section of English 1102 in Spring 2016 on the Marietta campus. Fifteen students enrolled in the course.
First-Year & Transition Studies (FYTS)

Foundations for Global Learning serves as an important learning outcome for students enrolled in First-year Seminars at KSU, including nearly 1500 students enrolled in 75 Learning Communities. At the conclusion of their course work Students are be able to articulate the importance of the foundations of global learning by defining ethics, identifying leadership styles and traits, describing citizenship, and explaining the importance of global perspectives.

In addition to meeting global learning outcomes, the following 2015 Learning Communities and Seminars deserve special recognition because of their special attention to global themes:

➢ Back to the Future
➢ Global Girl Talk (2 learning communities, 50 students)
➢ Faces of Sexual Identities through Cultures (25 students)
➢ From Latin America with Love (25 students)
➢ Get Engaged: Peace Studies (25 students)
➢ Take the Lead: Cultivate Cultural Competence (25 students)
➢ Honors - Great Books Learning Community (20 students)
FYTS also offered 22 sections of KSU 1111 in Fall:

- **KSU 1111: Tomorrow’s World Today** is a course that focuses on the seven global challenges that shape our world today and will continue to do so in the future.

In Fall 2015, Dr. Nguyen Voges taught two sections of KSU 1111: Tomorrow’s World Today. These sections were taught for the first time as the Global Fellows learning community in Montepulciano, Italy.

**KSU 1111: Tomorrow’s World Today** and University College were celebrated and promoted at the university level by Dr. Nguyen Voges, who serves as an Assistant Vice Chair of the 2016 Symposium for Asia-US Partnership Opportunities (SAUPO) Planning Program Committee. SAUPO is recognized as the largest Asian business conference in the US, and planned collaboratively by KSU and sponsored by leading corporations locally, nationally, and internationally. Additionally, Dr. Nguyen Voges coordinated and attended informative meetings with student volunteers with a special call **University College Global Engagement Scholars** from the last three years in the month of April 2016 and took part in the two-day conference in the same month.

The **2015 Global Challenges Panel** was organized by Dr. Shelbee Nguyen Voges and the Department of First-Year and Transition Studies along with KSU 1111 faculty and students. Dr. Nguyen Voges was also the moderator.

The panel included:

- Dr. Vanessa Slinger-Friedman (Population)
- Dr. R.C. Paul (Resources)
- Dr. Sweta Sneha (Technology)
- Mr. Jason Knope (Global Economics)
- Dr. Maia Hallward (Security & Conflict and Governance)

**SAUPO is the Largest Asian-Business Conference in the US**

**Join the Global Conversation!**
2015 Global Engagement Scholars Experience was organized by Dr. Shelbee NguyenVoges, Dr. Linda Lyons, and Todd Shinholster. KSU 1111 faculty traveled with ten students to Washington D.C. for a once-in-a-lifetime experience. Students met with officials from the Department of Defense, the Department of State, the US Congress, and other institutions to discuss how defense, diplomacy, and civil society shape our country and the world in which we live. Students also had the opportunity to visit the White House and various Smithsonian museums.

Globally themed presentations included:

- Dr. Stephanie Foote and Deborah Mixson-Brookshire presentation of “Faculty Training and Development: Using the Model of Student Learning and Engagement in Online and Blended Courses,” an electronic poster, at the Annual Online Learning Consortium International Conference in Orlando, Florida.

- Also at the OLI Conference in October 2015, Deborah Mixson-Brookshire, along with three colleagues (Tamara Powell, Justin Cochran, and Julie Moore) presented “Dress Up Your Discussion Board and Take It Out to Dinner: Make Your Discussion Boards Sexy Again,” a research information session presentation.

- Dr. Jen Wells presentation at the College Student Educators International Conference in Montreal, Quebec entitled: “The Relationship between Psychosocial Development and the Broader Autism Phenotype” (paper), “Leadership in Limbo: Effectively Navigating Major Campus Transitions” (program), and “Do It Yourself CAS Assessment” (program).

In February 2016, Dr. Shelbee NguyenVoges and Dr. Nirmal Trivedi presented “Using Global Focus as the Foundation for a First-Year Seminar” at the Annual First-Year Experience Conference in Orlando, Florida to bring recognition and showcase how a globally-themed first-year seminar, KSU 1111, achieved the learning outcomes of a seminar focused on student skills.

In May 2016, Dr. Nyasha GuramatunhuCooper and Dr. Shelbee NguyenVoges were the University College representatives for the Perspectives on Global Issues Workshop in Otzenhausen, Germany. Highlights of the program included engaging in multi and transdisciplinary discussions of migration and critical global issues facing the world from European and intergovernmental perspectives.

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Globally-themed research in the Fall of 2015 and Spring of 2016 included:


In April 2016, Ken Hill, formerly the coordinator for the President’s Emerging Scholars program, began a thirty month assignment as the Site Director for KSU in Montepulciano, Italy.
COURSES

In Fall 2015 CSH courses with a global theme or aspect had an overall enrollment of 297 students. Abbreviated course descriptions follow:

- Six sections of *CSH 2200: World Cuisines and Cultures* with 134 total student enrollment
  - CSH 2200 delves into geographical, historical, technological and religious factors that have influenced the food-related behaviors of various ethnic groups, exploring how all cultures impact individuals’ beliefs about food. Students taste and evaluate regional dishes from a variety of countries, focusing on ingredients, flavors, preparation and techniques characteristic of the cuisines and regions.

- One section of *CSH 4620: Exploring the World of Wines* with 26 total student enrollment
  - Students in CSH 4620 obtain an in-depth understanding of vineyard and cellar practices that affect style, quality, commercial viability and long-term sustainability of the world’s most important wines. Classic, New World, and emerging regions provide the context within which these practices are studied.

- Five sections of *CSH 4630: Spirits, Beers and Brews* with 115 total student enrollment
  - Students in CSH 4630 gain an in-depth understanding of key factors that influence price, quality, and long-term sustainability of the world’s most important spirits, beers and other alcoholic beverages such as cider and beverages and their regional or generic counterparts.

- Two sections of *CSH 4490: Asian Culture and Cuisine* with 22 total student enrollment.
  - This CSH course focused on Asian Culture and Cuisine. A highlight of the course included a sake making demonstration/presentation on Feb. 22, 2016.
COURSES (cont.)

Spring 2016 (308 overall enrollment in CSH courses with a global theme or aspect):

- Six sections of CSH 2200: World Cuisines and Cultures with 133 total student enrollment
- Two sections of CSH 4620: Exploring the World of Wines with 49 total student enrollment
- Five sections of CSH 4630: Spirits, Beers and Brews with 126 total student enrollment

Summer 2016 (61 overall enrollment in CSH courses with a global theme or aspect):

- Two sections of CSH 2200: World Cuisines and Cultures with 21 total student enrollment
- Two sections of CSH 4630: Spirits, Beers and Brews with 34 total student enrollment
- One section of CSH 4490: Study Abroad Italy Culinary Leadership with 6 total student enrollment

EDUCATION ABROAD

In June 2016 the Leven School and Leadership Studies took 8 students on a tour of Italy to experience the concepts of community and culinary leadership in a global setting. The students and faculty had the opportunity to immerse themselves in authentic Italian culture and cuisine while traveling through Rome, Montepulciano, Florence and Pienza. Students explored community leadership and had the chance to learn from local leaders in Montepulciano, with backgrounds varying from restaurant owners to government officials. Sustainable business practices were also explored when students visited butchers, organic farmers and wine makers. Dr. Hardigree (Program Director) and Denise Knapp (Instructor) co-taught the Culinary Leadership course.

EVENTS

The Leven School also created, participated in or supported educational/community events and functions with a global focus. Examples include:

- South American Flavors: A Wine and Food Pairing Seminar – Fri. Oct. 9, 2015: Participants discovered the nuanced flavors of Chile and Argentina’s signature grape varietals which were paired with tastings of regional specialties.

- French wine and food pairing tasting in honor of Bastille Day
Michael A. Leven School of Culinary Sustainability and Hospitality

POP-UP RESTAURANTS

Senior students enrolled in CSH 4499: Quantity Food Management created pop-up restaurants featuring a theme of their choice. Students transformed the Hospitality House into an environment reflective of the theme and prepared thematic food and beverage pairings. Students educated participants (25 per event) on the type of food being served as related to the region of the world from which it originated. As evidenced below, many of the senior CSH students selected a global theme for their pop-up restaurants.

Gufo Italiano – Oct. 21 2015
Italian pop-up restaurant which featured Italy’s classic cooking techniques

Live Your Passion – Nov. 11, 2015
Dinner inspired by the cuisines of the Portuguese speaking world

Gutes Essen – March 25, 2016
Two lunch seatings which featured German cuisine

King’s Way – April 1, 2016
Two lunch seatings which featured Caribbean and Cuban cuisines

Gado Shita – April 22, 2016
Lunch and dinner restaurants which featured Japanese fusion cuisine

Participants went around the world in 90 minutes tasting a variety of foods from multiple countries

Mediterranean Marvels – July 20, 2016
Greek themed lunch
Faculty Activities:

Dr. Nyasha Guramatunhu-Cooper

Presented (with Dr. Linda Lyons and Sam Allman), “Teaching Global Leadership: Acknowledging Instructor Personal Identities” at the International Leadership Association’s 17th Annual Global Conference in Barcelona, Spain (October 2015).


Dr. Heather Scott


Dr. Deborah N. Smith


Selected in January 2016 for a two year term to serve as the Membership and Conference Council Chair for the International Leadership Association, Leadership Education Member Interest Group.

Served on review committee to select participants for the International Leadership Association Leadership Education Academy (June/July 2016).

Joined the 2016 Annual International Leadership Association Global Conference Volunteer Committee
Courses

LDRS 3200: Leadership in a Global Society - 9 sections, 5 instructors and 259 students during academic year 2015-2016. LDRS 3200 continues to be one of the Global Engagement certification courses.

Leadership in Montepulciano Education Abroad Program

The Leadership in Montepulciano Education Abroad Program enjoyed an 18 day educational excursion through Rome, and the Tuscan Region with an emphasis in the Tuscan town of Montepulciano where the students and faculty maintained residence. The group began their program with a 3 day stay in Rome, touring Vatican City, The Colosseum, The Forum and enjoying a food tour through popular restaurants in Rome. During their time in Montepulciano the students participated in course work related to the study of leadership.

In this innovative interdisciplinary program led by Program Director Dr. Heather Scott the students enrolled in either a Leadership Studies Course, LDRS 3200: Leadership in a Global Society (taught by Dr. Scott) or in Culinary Leadership, CSH 4490 taught by Dr. Christian Hardigree along with co-instructor Mrs. Denise Knapp. A significant part of the in country educational experiences included meetings with leaders in Montepulciano including the Vice Mayor of Montepulciano, the Marketing Director for the Consorzio Vino Nobile, Director and President of Pro Loco (community tourist organization), and the Director of an Italian Language School. Additional educational excursions and experiences included an Italian cuisine cooking class, visit to a Tuscan farm, vineyard and winery, along with a pasta making class. The students are among some of the first KSU students to have classes in the newly opened and restored Fortezza.
Since its inception in 2005, the Center for Student Leadership (CSL) has been dedicated to global engagement for students and staff, travelling to eighteen countries across the globe, including Brazil, South Africa, Australia, Greece, China, Japan, Peru and Oman. Committed to empowering students to be holistic, ethical leaders, the CSL emphasizes the development of international relationships and intercultural competence as part of a student’s leadership development.

In FY 16, the Center for Student Leadership partnered with the Year of Program in the Division of Global Affairs for a second year to create a student/faculty international experience for the Year of the Portuguese Speaking World. During Fall and Spring semesters, students participated in Year of conferences, lectures, and conducted interviews to learn about Brazil, examine cultural perspectives and challenge stereotypes.

During Spring Break, students travelled with members of the YOPSW faculty learning community to Sao Paulo, Curitiba, Flourinopolis, and Rio de Janeiro to meet with university and government groups, tour parts of the rain forest and discuss urban planning and environmental stewardship. Upon return, the students created a video presentation for KSU community members to highlight and reflect on their experiences.

Karen Boettler, Manager of Foundational and Advanced Leadership Development, was selected to be on the Year of the Portuguese Speaking World Faculty Learning Community.
Her participation in this community strengthened the partnership between DGA and the CSL by strategically intersecting the experiences of the faculty participating in the YPSW Faculty Learning Community and the students participating in the CSL’s Global Leadership Experience: Brazil. The CSL will continue the partnership with DGA's Year Of program each year and will continue to refine and enhance the faculty/student international experience.

Other Global Engagement experience:

- Judy Craven served as a judge for the Education Abroad Photo contest.
- Judy Craven served as an evaluator for the Global Engagement Certification Process Fall 2016.
- The CSL partnered with the University of Tampa to create an exchange program for students on both campuses to visit each other and study ways in which homelessness is being addressed.
- The CSL sponsored a trip to New Orleans during Spring Break to work with United Saints in help restore homes that were destroyed by natural disasters.
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