MAKE the connection
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**LEADERSHIP**

**Dr. Keisha Hoerrner**  
Dean, University College

University College experienced significant growth in 2015, thanks to the addition of the Michael A. Leven School of Culinary Sustainability and Hospitality; the launch of the General Studies track within the Integrative Studies degree program and the college’s first graduate program in First-Year Studies; a record number of first-year students experiencing orientation, advising, and award-winning curricular initiatives; and excellent additions to the faculty and staff such as Dr. Tom Yannuzzi, executive director of the Center for Student Leadership. We continue to be the innovative interdisciplinary college that focuses on student success both inside and outside the classroom, and we look forward to continued growth in the future.

**Deborah Mixson-Brookshire**  
Assistant Dean, University College

University College’s FY 15 budget provided opportunities for us to focus on the student through various services including orientation, first-year seminar courses, advising, supplemental instruction, tutoring, and experiential learning opportunities. We are excited about future opportunities to further develop these and provide additional co-curricular and curricular opportunities to enhance students’ college journey. As a college, with our current budget, we will continue to deliver high quality educational opportunities.
University College is an innovative, interdisciplinary degree-granting college that both challenges and supports students from the first day on campus through commencement.

**Academic Departments:**
Department of First-Year and Transition Studies  
Department of Leadership and Integrative Studies  
Michael A. Leven School of Culinary Sustainability and Hospitality

**Academic Support:**
Center for Student Leadership  
Advising Office for New, Exploratory, and Students in Transition (the NEST)  
Orientation and Transition Programs  
Supplemental Instruction (SI)  
ESL Center (English as a Second Language)  
Science and Math Academic Resource and Tutoring (SMART) Center
Enrollment at Kennesaw State University has been increasing rapidly, and nowhere is it more evident than the number of incoming students served by all three academic departments: First-Year and Transition Studies, Leadership and Integrative Studies, and the Michael A. Leven School of Culinary Sustainability and Hospitality.

**First-Year and Transition Studies**

During 2015, the department served 5464 students through its first-year seminar and learning communities program, an increase of approximately 700 students compared to 2014 and nearly twice as many students compared to five years ago. Given the dramatic increase in first-year student enrollment, the FYTS Department continues to seek innovative and creative alternatives to serve its students, including online and hybrid sections of the seminar as well as programming for targeted populations.

<table>
<thead>
<tr>
<th>Semester</th>
<th>Spring 2014</th>
<th>Spring 2015</th>
<th>Summer 2014</th>
<th>Summer 2015</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2014</td>
<td>783</td>
<td>771</td>
<td>114</td>
<td>223</td>
<td>3859</td>
<td>4470</td>
</tr>
<tr>
<td>Summer 2014</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Fall 2014</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Fall 2015</td>
<td></td>
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</table>

- The slight decrease in Spring 2015 would considered steady enrollment.
- The Summer 2015 enrollment increase was due, in part, to the launch of the Bridge to Success program and a special topics study abroad course during Maymester.
- The Fall 2015 increase was due in large part to the consolidation between Kennesaw State University and Southern Polytechnic State University (SPSU).
Leadership and Integrative Studies

- The decrease in Spring 2015 enrollment was due to the ongoing decrease in students admitted to KSU requiring Learning Support courses.
- The increase in Summer 2015 enrollment was primarily due to an increase in demand for sections of LDRS courses.
- The decrease in overall enrollment in Fall 2015 can be attributed to the transition to co-requisite Learning Support models requiring fewer sections of LS Math courses and no sections of LS English or Reading.
- The LDRS courses have steadily increased during both 2014 and 2015.

Michael A. Leven School of Culinary Sustainability and Hospitality (Leven School)

- The overall increase is due to increased program majors and non-majors enrollment.
The Office of Orientation and Transition Programs (OTP) hosted 8026 during the Spring, Summer and Fall 2015 school year. This number represents countless hours of hard work and planning from the OTP team and their campus partners within University College and across the University.
2015 was a record year for students served by University College:

- The Advising Office of New, Exploratory, and Students in Transition (the NEST) served more than 10,000 students and their families.
- The SMART Center saw approximately 8500 visitors across both campuses. Conversation Partners and the English as a Second Language (ESL) program increased the number of students served as a result of offering services on both the Kennesaw and Marietta campuses.
- The Center for Student Leadership (CSL) students served overall increase was the result of expanding existing initiatives such as the Engaged Owl Leaders program, which provides a foundational, co-curricular leadership experience for all first, second, or transferring students throughout Kennesaw State University. *Note that the data provided for 2014 is an estimate based on a previous reporting method, which does not include information for Spring and Summer 2014.

![Bar chart showing comparison of Academic Support Services Students Served 2014 vs 2015]

<table>
<thead>
<tr>
<th>Service</th>
<th>2014 Count</th>
<th>2015 Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEST Students Served: Spring, Summer &amp; Fall</td>
<td>10770</td>
<td>10790</td>
</tr>
<tr>
<td>SMART Center Students Served: Spring, Summer &amp; Fall</td>
<td>2208</td>
<td>8500</td>
</tr>
<tr>
<td>ESL Students Served: Spring, Summer &amp; Fall</td>
<td>617</td>
<td>1732</td>
</tr>
<tr>
<td>Conversation Partners Students Served: Spring, Summer &amp; Fall</td>
<td>528</td>
<td>418</td>
</tr>
<tr>
<td>SI Student Contact Hours: Spring, Summer &amp; Fall</td>
<td>15541</td>
<td>18152</td>
</tr>
</tbody>
</table>

**Increase of 35%:** Academic Support Services assisted more students by expanding its offerings to the Marietta campus as part of consolidation.
STUDENT GRADUATES/DEGREES AWARDED

With the addition of a new General Studies track and online Business and Leadership track, the Bachelor of Science in Integrative Studies (INTS) continues to see tremendous growth in the number of degrees awarded in 2015. Additionally, the Michael A. Leven School proudly awarded its first Culinary Sustainability and Hospitality degrees to three graduates in 2015.

**Integrative and Leadership Studies' number of graduates:**
- 2014 graduates: 60
- 2015 graduates: 134

Increase from 2014 to 2015: **123%**

**Culinary Sustainability and Hospitality's number of graduates:**
- 2014 graduates: 0
- *2015 graduates: 3

*Increase: NA*

*first year eligible for graduation*
Integrative Studies (INTS) Graduates
Fall 2015

Michael A. Leven School of Culinary Sustainability and Hospitality Graduates
Summer 2015
According to a recent 2015 U.S. News and World Report, college-bound students who believe that studying with people of different racial and ethnic backgrounds is important will most likely consider campus ethnic diversity when choosing a school.

Likewise, student diversity is important to Kennesaw State University and as a result, UC's goals aligned with the school's campus culture. University College's programs (curricular and co-curricular) closely mirror that of the University.

Source: http://www.usnews.com/education/best-colleges/articles/campus-ethnic-diversity-methodology
University College
Student Ethnic Diversity
2015
(Spring-Summer-Fall)

Kennesaw State University
Student Ethnic Diversity
2015
(Spring-Summer-Fall)
# Courses and Sections Offered by Semester

(Spring, Summer & Fall 2014 vs 2015)

<table>
<thead>
<tr>
<th>Department of Leadership and Integrative Services</th>
<th>Sections/2014</th>
<th>Sections/2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership: LDRS 3000, 3100, 3200, 3300, 3400, 3500, 3600, 3700, 3800, 4400, 4490</td>
<td>48</td>
<td>44</td>
</tr>
<tr>
<td>*Learning Support: MATH 0998, 0989, 0999, 0999, ENGL 0999</td>
<td>29</td>
<td>18</td>
</tr>
<tr>
<td>Senior Seminar: KSU 4401, INTS 4498</td>
<td>14</td>
<td>13</td>
</tr>
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<table>
<thead>
<tr>
<th>Department of First-Year and Transition Studies</th>
<th>Sections/2014</th>
<th>Sections/2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learning Communities (includes those with and without first-year seminars)</td>
<td>56</td>
<td>75</td>
</tr>
<tr>
<td>First-Year Seminars: KSU 1101, 1111, 1121, 1200</td>
<td>168</td>
<td>203</td>
</tr>
<tr>
<td>IT 2101</td>
<td>30</td>
<td>32</td>
</tr>
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<table>
<thead>
<tr>
<th>The Leven School of Culinary Sustainability and Hospitality</th>
<th>Sections/2014</th>
<th>Sections/2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSH 26 courses</td>
<td>74</td>
<td>136</td>
</tr>
</tbody>
</table>

* Decrease due to Board of Regents policy based on status of institution (http://www.usg.edu/policies/)

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**SIGNIFICANT CHANGES**

* **-38% decrease** in Learning Support sections offered due to recent Board of Regents policy based on status of institution.

* **21% increase** in the number of first-year seminars offered as a result of the KSU-SPSU consolidation and enrollment increases each fall.

* **84% increase** in the number of sections offered due to majors and non-majors enrollments.
$3,365,565.00

**Sponsored Research and Grants**

Faculty and staff received sponsored research and grants from both internal and external funding sources.

Internal grants include Center for Excellence in Teaching and Learning (CETL), Institute for Global Initiatives, Strategic Internationalization Grant (SIG), the office of Vice President for Research and Dean of Graduate College, Vice-President of Student Affairs, the Global Learning Committee, as well as grants from University College.

External sponsored research and grants were awarded by Nordson, Price Gilbert, the University System of Georgia, the *Fund for the Improvement of Postsecondary Education (FIPSE), NODA, NASPA, and the Board of Regents State of Georgia.*

**External Sponsored Research and Grants:** $3,226,500.00

*University College’s Dr. Stephanie Foote and Dr. Carolee Larson served as co-principals on the $3,200,000.00 grant sponsored by FIPSE.*

**Internal Sponsored Research and Grants:** $139,156.00
FINANCIAL DATA

University College’s FY15 budget of $5,845,848 was overwhelmingly designated to personnel (84%), with the remaining funds distributed as follows: orientation expenses (7%), operating (5%), and travel (2%).

The overall college FY15 budget provided funds to the First-Year & Transition Studies department, Leadership and Integrative Studies department, Center for Student Leadership (CSL), Deans Office, Orientation and Transition programs, Supplemental Instruction, Academic Support Initiatives, Retention, Progression, and Graduation, and the American Democracy Project.

*In addition to the college state funds, more than $12,000 was available in foundation accounts.

Foundation Accounts

Beginning balances for all accounts as of July 2014: $16,628.49
Ending balances for all accounts as of June 2015: $25,097.16 (includes Nordson and Price Gilbert grant funds)

*Foundation accounts include cash gifts, event and other gift income, and pledge payments.