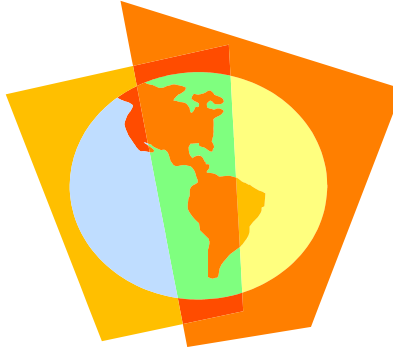


**Annual Report on Global Engagement in University College
Kennesaw State University
2011 – 2012**



**Prepared by
David Schmidt
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and
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Contributions to Global Engagement

University College

Kennesaw State's University College (Dr. Ralph Rascati, Dean; Dr. Keisha Hoerrner, Associate Dean; Dr. Michael Heard, Associate Dean) offers many programs, courses, activities, and events that promote global engagement and learning on campus among students, faculty, and staff. The Department of First-Year Programs (Dr. Ruth Goldfine, Interim Chair) coordinates first-year seminar courses and learning communities. The Department of University Studies' (Dr. Rebecca Casey, Chair) programs include the ESL Program, the Honors Program, the Dual Enrollment Honors Program, the Integrative Studies Program, the Leadership Studies Program, and the Supplemental Instruction Program. And the Center for Student Leadership (Brian Wooten, Director) makes many important contributions to the current QEP at KSU.

In FY 12, QEP-related expenditures totaled **\$55,385**. Of this total, **\$20,000** was from University College's QEP allocation, and **\$35,385** was from budgets controlled by University College.

These numbers show that University College spent, from budgets controlled by the College, more than the QEP allocation for promoting global engagement and learning during 2011-2012. This clearly emphasizes University College's very strong and consistent commitment to making significant contributions to the QEP through its programs, courses, activities, and events.

Department of First-Year Programs

In Fall 2011 and Spring 2012, the Department of First-Year Programs offered KSU students a wide variety of first-year seminars and themed learning communities, many of which were related to global engagement. [See Appendix A for complete descriptions.]

First-Year Programs also offers KSU 1111, a course that is equivalent to KSU 1101. The theme of all sections of KSU 1111 is AASCU's (American Association of State Colleges and Universities) Global Challenges (which is based on the Center for Strategic and International Studies' Seven Revolutions program). This theme "helps [a student] think about being a global citizen during [that student's] very first semester at KSU." Twenty-five sections of KSU 1111 were offered in Fall 2011 and three sections were offered in Spring 2012. [See Appendix A for a complete description of KSU 1111.]

The Department of First-Year Programs has its own custom textbook, *Foundations of Academic Inquiry*, which was written by FYP faculty. Two chapters support global engagement at KSU. The text includes a chapter titled "Successful Skills for Diversity, an Open Mind," authored by Ms. Kathy Matthews. Another chapter is titled "Becoming a Globally Competent Citizen," authored by Dr. Stephen Braden, Mr. Ken Hill, Dr. Keisha Hoerner, and Mr. Todd Shinholster. The latter chapter emphasizes Kennesaw State's commitment to global learning and engagement through its connection to the American Association of State Colleges and Universities (AASCU), KSU's Global Engagement Certification program, and the teaching of KSU 1111, *Tomorrow's World Today* – a global challenges course for first-year students. This chapter also outlines seven key drivers of change that will be critical for decades to come. Both chapters from the FYP textbook contribute to FYP's learning outcomes on diversity and understanding global perspectives.

Other notable FYP contributions to promoting global engagement at KSU include the following:

- Dr. Stephen Braden, Director of First-Year Seminars, taught three sections of the globally focused KSU 1111. Dr. Braden required his students to create researched public service announcements (PSAs) about one of the seven global issues the class discussed and researched. The PSAs were uploaded to Youtube.com, and the students sent Dr. Braden a link to enable him to assess their creativity, effectiveness, and quality of research. Dr. Braden also had his KSU 1111 students do a PowerPoint research presentation on a global issue with a minimum of five quality news sources, and he had five online discussions with his students on relevant global issues.
- Dr. Braden accepted an invitation to be a reviewer for the 2012 Scholarship of Teaching and Learning Conference, an international conference.
- Dr. Jim Davis is First-Year Programs' Common Reader Chair. The 2011 First-Year Common Reader was *Outcasts United: An American Town, a Refugee Team, and One Woman's Quest to Make a Difference* by Warren St. John. The book, which was read by over 2500 students enrolled in KSU First-Year seminar courses, tells the story of the creation of the Fugees, a soccer team for refugee youth in Clarkston, GA. *Outcasts United* raises awareness of international issues, the challenges faced by immigrant families, and the importance of community service.

- In October, 2011, Dr. Davis coordinated a visit to the KSU campus for approximately 20 players from the Fugees soccer team. The students “shadowed” first-year KSU students in two classes and met with representatives from the International Student Association.
- The Global Center for Teaching and Learning (GCTL), formally known as The Liberian International Development Foundation, is a non-profit organization working to assist with the redevelopment of the Bromley Episcopal Missionary Women’s School in Liberia, West Africa. As a faculty member in First-Year Programs, Dr. Kim Frazier serves as the KSU team leader for Liberia/Bromley Cross-Hemispheric Collaborative and worked with the Executive Director of GCTL to further two initiatives: 1) The Bromley Episcopal Mission School Project – a pilot project that will serve as a countrywide replication initiative that utilizes technology to enhance the learning experience of students, improve the delivery of the curriculum and knowledge transfer process of educators, and improve the management of schools; 2) K-3 Curriculum Development, Transition & Training Initiative – the development of K-3 curriculum that will be implemented countrywide. Additionally, she assisted in coordinating and hosting the Global Center’s first fundraiser and board of directors strategic planning meeting.
- Dr. Frazier also chaired the Convocation Committee, which is made up of KSU representatives from Student Success, University College, University Events Planning, and other university colleagues, as needed, as well as (for the first time this year) the FYP Common Reader chair, Dr. Jim Davis. This year’s convocation induction ceremony was led by President Papp. The program focused on student success, retention/connections, progression, and graduation as well as campus, regional, national, and, more specifically, global engagement views with the inclusion of the First-Year Common Reader, *Outcasts United*. Accordingly, the convocation program format changed this year to include the Common Reader spokesperson, Luma Mufleh, as the keynote speaker. Mr. Mufleh is the founder of the Fugees soccer team and subject of *Outcasts United*. This program, seen by over 1000 members of the Class of 2015 and their families and friends, again proved to be a successful University College and overall KSU event supported by upper administration, faculty, staff, and students. The convocation program was also successful due to the collaboration between the Convocation Committee and the Common Reader committee chairs, each working to create a program about KSU community values, individual responsibility, and the celebration of diverse perspectives.
- A new addition to the pedagogy offered by the Department of First-Year Programs is IT 2101: Computers and Your World. IT 2101, developed by Dr. Meg Murray and Dr. Jorge Pérez, encompasses digital literacy and the use of information technology as a tool to support the critical thinking essential for global engagement. The course introduces students to the concepts and skills necessary for global interaction and provides students with the ability to connect at the global level. IT 2101 was included as part of the Presidents Emerging Global Scholars learning community in the fall of 2011. The section, taught by Debra Geist, assisted global scholars in developing appropriate channels for distributing information about the processes and outcomes of their global engagement activities.
- In Fall 2011, Dr. Michael Heard taught KSU 1111. He used a substantial global perspectives approach in teaching this class. In the same semester, he taught an Environmental Ethics course that focused on environmental issues from a global perspective. Cases, readings, reports, and presentations explored issues from over twenty

different countries. The course format often required students to debate from a predetermined position which required them to research and understand various customs, religions, belief systems, value systems, cultural traditions, and personal perspectives of individuals and groups outside the United States. The course also examined the dilemmas and struggles of individuals and communities who face daunting decisions with serious global consequences.

- First-Year Program's Instructor of Education, Mr. Ken Hill, was involved in a number of important initiatives and activities related to global engagement.
 - Mr. Hill continued his involvement as a Global Challenges scholar by representing, along with Dr. Keisha Hoerrner, KSU at meetings in Washington, DC in April 2012 and at the American Democracy Project's annual meeting in San Antonio in June 2012. Mr. Hill also participated as a leader at the Global Challenges Institute in Fresno, California in October 2011.
 - Mr. Hill and Dr. Keisha Hoerrner worked with Vice Provost Barry Morris to initiate KSU's relationship with state and national chapters of the National Council for International Visitors. This Washington, DC-based non-profit will help provide contacts for programs at all levels across campus.
 - With connections developed through AASCU's Global Scholars program, Mr. Hill and Dr. Keisha Hoerrner met and cultivated a working relationship with Soliya International. Soliya is an NGO based in New York and Cairo that hosts semester-long multi-cultural communication programs that connect US and Middle Eastern universities via technological platforms. Mr. Hill is coordinating a collaboration of resources involving Vice Provost Barry Morris, University College, and the College of Humanities and Social Sciences that will launch a Fall 2012 pilot of Soliya's Connect program.
 - Mr. Hill, along with faculty partner Mr. Phillip Poskus, is responsible for developing and managing the PEGS first-year program. Beyond his teaching role, Mr. Hill and Assistant Professor Kathy Matthews of University College worked with KSU's in-country partners to create and execute a ten-day program in Brazil (March 2012).
 - Mr. Hill also partnered with Mr. Poskus to develop and manage the PEGS second-year trip to San Jose, Costa Rica in May 2012. The trip emphasized both service and cultural exchange.
 - Mr. Hill worked with Dr. Sheb True to bring CARE International's Steve Hollingsworth and Derreck Kayongo to campus as part of the Peace Corps celebration.
 - As part of his preparation for teaching his KSU 1111 classes (he taught two in Fall 2011 and two in Spring 2012), Mr. Hill attended two Atlanta World Affairs council meetings: one on "Global Security" and the other on the "Israeli/Palestinian Conflict," and one day-long symposium on "Global Health/Food and Water Shortages" (with Dr. Keisha Hoerrner and Mr. Todd Shinholster).
 - Mr. Hill taught HON 3000 (an Honors colloquium) for PEGS students. His work for this colloquium included choosing off-campus sites and then accompanying students to those sites (for example, the KIA plant in Westpoint, Georgia and the Nanotechnology Lab at Georgia Tech) to learn more about the global concepts explored in KSU 1111.

- Last, but certainly not least, in both the Fall 2011 and Spring 2012 semesters, Mr. Hill taught in KSU's Intensive English Program, working with international students who seek to become proficient speakers and writers of standard English.
- Dr. Keisha Hoerrner, former Chair of the Department of First-Year Programs and now (beginning March 1, 2012) Associate Dean of University College, made many significant contributions to global engagement during the 2011-2012 academic year.
 - In Fall 2011, Dr. Hoerrner taught a section of KSU 1111 in a learning community titled "Your Tomorrow, Your World: Global Issues that Will Impact Your Future." She also co-taught a section of KSU 1200, the university's newest first-year seminar. Although the course has a leadership development focus, one of the four learning outcomes is "foundations for global learning." The faculty integrated into the course examples of global leadership, explained the Global Engagement Certificate options, encouraged attendance at globally-focused events, and motivated students to continue in LINK to ensure they have a global travel opportunity while at KSU.
 - In Summer 2011, research by Dr. Hoerrner, Dr. Jim Davis, and Dr. Stephanie Foote titled "Experimenting with and Evaluating Common Reading Programs: What Works at Three Campuses" was accepted by the International First-Year Experience Conference in Manchester, England. Dr. Hoerrner traveled to England to present the research.
 - In June 2012, Dr. Hoerrner was a co-presenter at the American Democracy Conference in San Antonio, Texas. The pre-conference workshop's title was "Addressing Global Challenges: Teaching from a 7 Revolutions Framework." This was a day-long institute that introduced participants to a variety of tools for educating globally competent citizens. Participants also had the opportunity to learn more about how to bring the new national Global Challenges blended learning course to their campuses.
 - Dr. Hoerrner is the Chair of the "Pathways to Peace" Planning Committee, which brought Nicholas Kristof and Nobel Laureate Jody Williams to the KSU campus for Pathways to Peace events. She was also a Co-Advisor of RSO (in support of the ONE Campaign); a member of a campus committee charged with exploring globalizing the general education curriculum as part of AAC&U's "Shared Futures" grant; KSU's 7 Revolutions Scholar (called Global Challenges Scholar as of January 2012); and, since March 1, 2012, Co-Chair of the American Democracy Project at KSU. As ADP Co-Chair, she brought Emmanuel Jal to campus in late March 2012 to lecture on "Youth as Global Changemakers" and to headline the KSU Peace Event on March 31.
 - In Fall 2011, Dr. Hoerrner was an invited facilitator for the Siegel Institute's "Lunch and a Book" series. She led a discussion of *The Enough Moment*, a book about genocide, child soldiers, and rape as a weapon of conflict in Africa and what individuals can do to stop these atrocities.
 - Finally, in Fall 2011, Dr. Hoerrner was invited by the ONE Campaign to attend the White House Community Leaders Briefing Series, a two-day workshop hosted by the White House to learn more about the Obama Administration's efforts to end extreme poverty and hunger, promote food security, and reduce deaths due to preventable diseases like AIDS and malaria.
- In Fall 2011, Dr. Carolee Larsen, as part of her involvement with PEGS, taught SOCI 2201, an Honors sociology course for PEGS students with an emphasis on Brazil.

Students studied Brazilian culture, social structure, economics, and special challenges facing the country. Students also studied issues related to other countries – for example, globalization of production and the international problem of sex trafficking. (Dr. Larsen presented her research on the problem of sex trafficking to students in Bahia, Brazil.)

- Ms. Kathy Matthews, Director of First-Year Retention Initiatives, taught the English 1101 course in the Fall 2011 PEGS Learning Community, with an emphasis on students researching and preparing arguments on global issues, such as "Importing and Exporting American Culture," "Cultural Retentions in a Technological Revolution," and "Genetically Modified Foods: Combating World Hunger?" Professor Matthews traveled with students in her class for an in-country experience among Salvador, Bahia's familial entrepreneurs (sponsored by the Odebrecht Foundation), capoeira and ballet folklorica artists, and members of the Governmental Accountability Office (GAO). In March 2012, Professor Matthews collaborated with KSU's Brazilian faculty and the local Brazilian community members to assist students with an April 2012 presentation to President Papp and his Cabinet recapping the lessons learned from their study of and visit to Brazil.
- Ms. Kathy Matthews and Mr. Ken Hill continue to explore increasing global partnerships between the KSU community and different elements of the Brazilian community, including KSU's Cox Family Enterprise Center and the Brazilian family-owned Odebrecht Corporation; KSU's Department of Theatre and Performance Studies and the Study Abroad Office, with Bahian musicians to present a Brazil Day at KSU; and political analysts meeting to discuss Brazil's invasion communities and parallel issues in America's inner cities.
- Ms. Sharlene Webb includes a global engagement session in her KSU 1101 classes. (She taught 73 KSU 1101 students in Fall 2011.) A list of world countries is placed on a sign-up sheet. Each student is required to select a country outside of the United States to research and write a paper about. One student per class can sign up for a specific country. Students use the information from their research papers to create PowerPoints which they present to the class. In broad terms, students are required to discuss the educational, business, and social aspects of the culture, and address contrasts between the US and the selected country. This helps students recognize, understand, and respect the differences in cultures around the world.

Department of University Studies

The Department of University Studies houses the ESL Study and Tutorial Center (David Schmidt, Director). The Center offers many programs, services, and activities for KSU's international students, including tutoring in writing, reading, pronunciation, and presentation skills; general education academic advising; and placement testing (The Michigan Test of English Language Proficiency). The Center is also a place where international students can study, do research or complete class projects on computers, meet with classmates, or use a small library of reading and writing texts. The Center makes an important contribution to the internationalization of the KSU campus by helping students from countries around the world better understand American academic culture and master the skills necessary to be successful writers, readers, and speakers of standard American English.

University Studies is also the home of KSU's Conversation Partners Program (David Schmidt, Coordinator). The CPP matches international students with native English-speaking students, faculty, and staff in a program that fosters a mutual exchange of cultures, languages, and ideas, and – in many cases – helps establish long-lasting friendships between participants. In the fall of 2011, 178 students, faculty, and staff from 37 countries participated in the program. In the spring of 2012, the program included 158 participants from 29 countries.

The Honors Program, directed by Dr. Liza Davis, through its courses and activities, also contributed to promoting global engagement during 2011-2012. [See Appendix C for a summary of these courses and activities.]

Many other University Studies faculty made important contributions to global engagement during the 2011-2012 academic year through their programs, courses, and professional activities.

- Dr. Joan Dominick includes Global Learning and Citizenship in her KSU 4401: Senior Seminar class. This course includes the following stated learning outcome: “Students will understand the importance of civic and social responsibility and embracing a global citizenship perspective.” In this class, when creating their portfolios, students are asked to include their global learning experiences. Dr. Dominick, with the students’ permission, showcases examples of portfolios with a strong global perspective.
- Shannon Ferketish, Director of the Integrative Studies Program, was involved in a number of important global engagement activities this past academic year.
 - Ms. Ferketish taught two sections of LDRS 3200: Leadership in a Global Society – one in Fall 2011 and one in Spring 2012.
 - Her Fall 2011 Global Leadership class project supported orphanages and schools in Trinidad through the donation of clothing, school supplies, and toys.
 - Her Spring 2012 Global Leadership class project planned and coordinated a fundraiser – a dodgeball game – for education in Tanzania. Science classes in Tanzania are taught in English, so students need to travel from their villages to the university for English classes. The fundraiser was held to pay for the students’ transportation. The fundraiser met its goal – \$1500.
 - Ms. Ferketish’s Integrative Studies program students partnered with Students in Free Enterprise (SIFE) at KSU to highlight Tanzanian women dancers in an effort to raise funds for small businesses for women in Tanzania. The project raised approximately \$2000.
 - Her Spring 2012 Global Leadership students collected clothing, school supplies, and toys for Tanzania. The items collected will be shipped in the summer of 2012 by a local nonprofit organization.
- In Fall 2011, Mike Keleher taught and studied a section of ENGL 0099 with the theme of intercultural collaboration. In November 2011, he presented the preliminary findings of the study at the College Reading and Learning Association’s annual conference in San Diego, California.
- In Fall 2011, Dr. Julia Morrissey taught a section of ESL 1105: Grammar Seminar for International Students.
- In Spring 2012, Dr. Morrissey taught HON 4490: Immigrant Voices, U.S. Choices: The Immigration Issue in History, Literature, and Film.

- In Spring 2012, David Schmidt taught an international student section of English 1101.
- In March 2012, David Schmidt presented “Effective Strategies for Tutoring ESL Writers” at the National Tutoring Association Conference in Scottsdale, Arizona.
- In Fall 2011, Dr. Debbie Smith taught an online section of LDRS 3200: Leadership in a Global Society. (LDRS 3200 is a course that can be used to help meet Global Engagement Certification requirements.)
- This year, Dr. Debbie Smith also had an article related to LDRS 3200, titled “Facilitating the development of a global mindset through a cultural experience,” accepted for publication in the *Journal of Leadership Studies*.

Center for Student Leadership

University College jointly administers, with Academic Affairs/ Student Success and Enrollment Services, the Center for Student Leadership (CSL). The Center’s director, Brian Wooten, holds a joint appointment (University Studies and Academic Affairs/Student Success and Enrollment Services). Over the years, the Center for Student Leadership has made many very important contributions to global engagement at Kennesaw State University [See Appendix B for a summary of these contributions during 2011-2012.]

As is evident from the contributions noted above and in the appendices, the administrators, faculty, and staff of University College consistently promote global engagement and learning on the KSU campus and, through their professional activities, to colleagues across the nation and beyond.

Achievement of Strategic Goals and Objectives

During the 2011-2012 academic year, global engagement remained an important focus of many programs, courses, and activities of University College.

Many of the learning communities [see Appendix A] that included KSU 1101 had themes related to global engagement, and the Center for Student Leadership coordinated a variety of programs and activities with global engagement content [see Appendix B]. And in University Studies, the ESL Study and Tutorial Center continued to offer KSU’s international students—from developmental students to undergraduates to graduate students—many important programs, services, and activities, including the Conversation Partners Program. (But, unfortunately, in Spring 2012, the CPP opening event had to be cancelled because of lack of funds.) Also, University Studies’ Leadership Studies Program offers Leadership 3200: Leadership in a Global Society.

Strengthening GLEC Opportunities

As detailed in the “Contributions” section of this report, University College – the Department of First-Year Programs, the Department of University Studies, and the Center for Student Leadership (CSL) – consistently makes significant contributions to helping establish, both

nationally and around the world, Kennesaw State University as a truly international campus. The two departments of University College, as well as the CSL, serve, in different ways, all students at KSU, from developmental to Ph.D., and its faculty and staff often work with these students early in their academic careers. Because global engagement is such an important component in many of University College's programs, courses, and activities, students across the disciplines are made aware of the importance of learning, both in the classroom and through first-hand experiences studying abroad, about other cultures and ways of seeing the world.

Expansion of Facilities, Personnel, and Resources to Support GLEC

Facilities in University College dedicated to global engagement activities have not been expanded. The ESL Study and Tutorial Center (Department of University Studies), open since 2002, continues to offer international students tutoring, general education academic advising, and placement testing. No other space in University College is devoted strictly to global engagement programs and activities.

David Schmidt is both the Director of the ESL Study and Tutorial Center and the Global Engagement Coordinator for University College. Global Engagement Contributors in University College include Stephen Braden, Liza Davis, Ruth Goldfine, Ken Hill, Kathy Matthews, Julia Morrissey, Debbie Smith, David Thompson, and Brian Wooten. Global Engagement Specialists in University College include Joan Dominick, Keisha Hoerrner, David Schmidt, Todd Shinholster, and Carlton Usher. And in her new position as Associate Dean of University College, Dr. Keisha Hoerrner is responsible for, among many other duties, oversight of global education and the Global Challenges initiative, as well as Pathways to Peace lecture coordination.

Expansion of Marketing and Promotion of GLEC

Global engagement opportunities and Global Engagement Certification are discussed with students in all Department of First-Year Programs KSU 1101, KSU 1111, KSU 1121, and KSU 1200 classes, and the Department of University Studies' Conversation Partners Program promotes Global Engagement Certification, the "Year of . . ." program, and study abroad programs to its members. Also, the director of the ESL Study and Tutorial Center markets the Center's programs and activities to international students through mass emails and on-campus presentations. Enthusiastic and consistent marketing and promotion of global engagement in University College has been ongoing for quite a few years and will continue in the coming years.

New Incentives, Awards, and Professional Development

As noted in the "Contributions" section, in FY 11, QEP-related expenditures totaled **\$55,385**. Of this total, **\$20,000** was from University College's QEP allocation, and **\$35,385** was from budgets controlled by University College. Part of these funds were used for Intercultural Development Inventory (IDI) training for Ken Hill, Todd Shinholster, and Brian Wooten, and also for a Global Challenges site visit to Washington, D.C. and New York by Dr. Ralph Rascati, Dr. Keisha Hoerrner, Ken Hill, and Todd Shinholster.

The Future of GLEC in University College

The goal of making Kennesaw State University a truly international university is strongly supported by the administrators, faculty, and staff of University College. They are always searching for innovative ways to infuse their programs, courses, and activities with as much global engagement content as possible. They also promote global engagement on campus through the ESL Study and Tutorial Center (for international students) and the Conversation Partners Program, and beyond the boundaries of the KSU campus through faculty and staff participation in international conferences, initiatives, and organizations.

Appendix A: First-Year Learning Communities and Seminars with Global Learning Content 2011 – 2012

Most of this information is taken from *Students Connecting: Kennesaw State University Learning Communities & First-Year Seminars/ Fall 2011*, published by the Department of First-Year Programs

LEARNING COMMUNITIES

FALL 2011

LC 16 – Peace Education

This learning community investigates the value of peace in America, and in cultures, nations, and societies around the globe.

LC 17 – Your Tomorrow, Your World: Global Issues That Will Impact Your Future

Everyone seems to be talking about globalization, but it may seem strange to think of yourself as a “global citizen.” Why should you care about global issues like water scarcity, terrorism, and economic integration? How will changes in population and technology impact your personal and professional goals? This learning community focuses on global issues that will make a difference in your future.

LC 24 (CH2) – Ethical Leadership in the Age of Global Engagement – President’s Emerging Global Scholars in Science and Math

This learning community is among the first in the nation to integrate the study of global issues, leadership development, and a study abroad trip to create a uniquely meaningful experience. Students in this learning community learn about and then experience the challenges facing citizens of Sao Paulo, Brazil. Particular interest will be directed toward educational, governmental, cultural, business, and economic matters. Students are also introduced to LINK, the leadership development program offered by KSU’s Center for Student Leadership.

LC 25 (CH3) – Ethical Leadership in the Age of Global Engagement – President’s Emerging Global Scholars

This learning community is among the first in the nation to integrate the study of global issues, leadership development, and a study abroad trip to create a uniquely meaningful experience. Students in this learning community learn about and then experience the challenges facing citizens of Salvador, Brazil. Particular interest will be directed toward educational, governmental, cultural, business, and economic matters. Students are also introduced to LINK, the leadership development program offered by KSU’s Center for Student Leadership.

FIRST-YEAR SEMINARS

KSU 1111: Tomorrow’s World Today

25 sections of KSU 1111 offered in Fall 2011 and 3 offered in Spring 2012!

KSU 1111 counts as a lower-level division elective or a free elective in most degree programs and satisfies the “first-year curriculum requirement” as either an independent course or as one of your

learning community courses. *KSU 1111 is also a global learning course that can be used to help meet the requirements for Global Engagement Certification.*

What will the world look like in 2025?

You will likely be in your mid-30s. What type of career will you enjoy? Has it even been developed yet? What technology will be a part of your daily life? What national boundaries will have been redrawn? How will the urgent social issues of today change the world in the next decade – and the decade following that?

These are some of the questions we will explore in KSU 1111. It's a first-year seminar course with a global focus. KSU 1111 is not a political science course or a geography course. It is not designed to teach you computer science or information technology. It is not a global economics seminar. It is a seminar designed to help you think about being a global citizen during your very first semester at KSU.

The 7 Revolutions that will impact you, your career goals, and your world are:

- Population
- Resource Management
- Technology
- Knowledge
- Economic Integration
- Conflict
- Governance

Learn life skills, strategies for academic success, and foundations for global learning, and make connections to the campus and the greater community through this innovative first-year seminar course.

SPECIAL TOPICS COURSE: *BE THE CHANGE*

This information was contributed by Lynn Boettler, Assistant Professor of Educational Leadership.

In 2011, the Department of First-Year Programs petitioned to have the piloted special topics course “Be the Change” become a permanent course offering. The course was approved by the University Policies and Curriculum Committee and offered as KSU 1121 in the fall of 2011. In the course, students work to make a difference in the world through research- and action-oriented community-based learning projects. Students investigate a problem, find supporting evidence of the problem’s scope on global, national, regional, and local levels, and offer solutions that culminate in a final community project in which academic and life skills relevant to multiple disciplines and careers are applied. A central concept presented in this course is *thinking globally and acting locally*, otherwise known as “glocal,” a concept that students easily understand and adopt in their approach to community engagement initiatives.

In alignment with KSU’s “Global Learning for Engaged Citizenship,” the intention of this course is not only to promote students’ engagement in their community but also to instill in them a sense of self-efficacy in and responsibility for initiating change in their world. Students in the class work in small groups investigating a social issue or problem in which they are interested. Some of the issues addressed in the fall of 2011 and spring of 2012 included human trafficking, poverty, homelessness, environmental issues, human rights, diversity, animal cruelty, child abuse, and educational inequalities. The department is expanding its offerings of the course in the fall of 2012 with 20 more sections reaching 500 first-year students.

SPECIAL PROGRAMS AND PROJECTS

This information was contributed by Dr. Stephen Braden, Director of First-Year Seminars.

Program

For the third year, First-Year Programs coordinated a KSU 1101 Collaborative Multicultural Program to bring multiple sections of KSU 1101 together to celebrate diversity and expand students' cultural competence. This was a two-day program. 375 students from ten FYP seminar sections and one communication class were involved, and four faculty members participated – Dr. Stephanie Foote, Robin Saunders, Todd Shinholster, and Danielle Williams. Both day one and day two took place in University Village Centre. Each year, the program has been revised based on student evaluation feedback. On the first day of the Fall 2011 interactive program, KSU 1101 and 1111 students brought cultural artifacts, cultural food items, and cultural clothing to demonstrate inclusiveness and cultural proficiency. (Authentic cultural food items were also supplemented by local businesses). As a culminating activity, students were creatively assessed on their understanding of cultural competence and global perspectives based on two chapters of the First-year Seminar textbook. On day two of the program, students volunteered to give 5-10 minute presentations with visual aids on a specific culture about which they considered themselves an "expert." A few examples of the presentations this past year included Korean Culture, Indian Weddings, Haitian Culture, The Myths of Islam, and more. Additionally, students from COM 4480: Communication Theory were actively involved in the coordination, implementation, and peer presentation critiques of the program to apply their communication leadership theory knowledge in a practical setting. Students commented in evaluations that the program was "beneficial", "fun," and "expanding." They enjoyed hearing about their peers and learning about new cultures. Ideas for the future were to have the event in a larger location and to invite more classes to participate. Overall, the students expressed very positive sentiments about the event. Having involvement from upperclassmen from the Communication Department was a new and extremely valuable addition to this year's program.

Project

Approximately 175 first-year students gained a valuable perspective on our world by examining how people in different countries are affected by global issues and trends. In this activity, students or groups are asked to create and assume the role of one individual from a specific country. Grounded in the Miniature Earth Project (www.miniature-earth.com/), students thoroughly describe their characters and study the impacts of the global challenges on those individuals and the countries they represent. Components of the project include the development of a formal proposal and annotated bibliography, participation in a group poster session, and submitting an 8-10 minute video or giving a class presentation. Faculty members Ken Hill, Dr. Keisha Hoerrner, Rotsen Dara Law, and Todd Shinholster were involved in the project.

Appendix B: Center for Student Leadership Global Engagement Initiatives 2011-2012

This information was contributed by Rian Satterwhite, Assistant Director for Leadership Programs.

President's Emerging Global Scholars (PEGS) Program

The President's Emerging Global Scholars Program offers high achieving high school students the opportunity to continue their academic achievement at KSU and engage in yearly experiences abroad, service to the community, and a comprehensive leadership development program while working towards post-baccalaureate scholarships.

- International Engagement
 - Twenty-one members of the PEGS first-year cohort and two staff and faculty members traveled to Salvador, Brazil in partnership with the Odebrecht Foundation for a ten-day leadership and cultural experience (March 2012).
 - Sixteen members of the PEGS second-year cohort and two staff and faculty members traveled to San Jose, Costa Rica in partnership with Maximo Nivel International for a ten-day leadership and cultural experience (May 2012).
 - Seven members of the PEGS third-year cohort and two staff and faculty members traveled to Mumbai, India in partnership with the HR College of Commerce and Economics for a ten-day leadership and cultural experience (December 2011).
- Domestic Global Learning
 - Twenty students and two staff and faculty members volunteered for six hours at Hollydale Elementary's multicultural fair as part of the PEGS Day of Service.
 - Dr. Pamila Dembla presented a guest lecture on India to twelve PEGS students.
 - Peter Chatel, Director of Product and Package Quality at Coca-Cola, presented a guest lecture on Coke's global leadership, sustainability, and product quality.
 - The PEGS first-year cohort gave a presentation to the President's cabinet and other campus stakeholders about their experiences in Brazil.
 - Thirty students and five staff and faculty members attended a site visit to the Kia Motors plant in West Point, GA, learning first-hand about many of the Seven Revolutions topics.

Leaders in Kennesaw (LINK) Program

LINK is a comprehensive leadership development program open to any KSU student in good standing and involves weekly modules and local, national, and international community service projects.

- International Engagement
 - Eight members of LINK Leads' third-year cohort traveled with one CSL staff member to Buenos Aires, Argentina for a ten-day leadership and cultural experience (May 2012).
- Domestic Global Learning
 - As part of an ongoing revision of the LINK core competencies and learning outcomes, the CSL determined that "intercultural competence" will be one of the eight newly identified core leadership competencies for future programming.
 - With an intent to more fully integrate the Developmental Model of Intercultural Sensitivity (DMIS) into all LINK programming and structure, all first-year LINK students – approximately 120 students – completed the Intercultural Developmental Inventory (IDI) and attended a one-day Intercultural Competence Retreat at the KSU Center where CSL staff as well as special guest Linda Lyons facilitated activities and discussions centered around DMIS (January 2012).

- As a follow up to the Intercultural Competence Retreat, Linda Lyons attended the weekly meetings of subsequent LINK first-year students to facilitate additional discussion about the IDI and the importance of developing intercultural competence.
- Eighteen members of the LINK Ascend second-year cohort and three staff members attended a two-day retreat focused on the Seven Revolutions framework and the student's selection of a location for their international experience in May 2013 (January 2012).
- Approximately 120 students in the LINK Emerge first-year cohort attended a diversity workshop (February 2012).
- Approximately 120 students in the LINK Emerge first-year cohort attended an intercultural communication workshop (February 2012).
- Eighteen members of the LINK Leads' third-year cohort hosted multiple guest speakers on global human trafficking (November 2011 and February 2012).
- Forty members of the LINK Ascend second-year cohort attended a workshop on the Seven Revolutions framework.
- Sixteen members of the LINK Leads' third-year cohort prepared and displayed a photography exhibit in the Institute for Global Initiatives art gallery as an opening feature of the 2011-2012 KSU Year of Peru (September – October 2011).
- Twelve members of the LINK Leads' third-year cohort prepared and presented the opening session of the 2011-2012 KSU Year of Peru lecture series (September 2011).

Teaching

- LDRS 4490 – Leadership & Sustainability (Spring 2012). Rian Satterwhite taught this class, which examines global environmental degradation and how leadership theory and practice can respond to it.
- KSU 1200 – KSU First-Year Seminar: Leadership. As part of the LINK THRIVE initiative, eight sections of this course were taught by CSL staff and faculty members.
- KSU 1111 – Tomorrow's World Today. As part of the President's Emerging Global Scholars (PEGS) program, one section of this course was taught by CSL staff and faculty members.

General CSL Initiatives

- The CSL started talks with the University of Cape Coast (Ghana) regarding hosting students on campus for a summer leadership institute, a potential model for future partnerships.

Staff Achievements and Initiatives

- Phillip Poskus hosted a Brazilian student for one month who was taking classes in KSU's College of Continuing and Professional Education and doing an internship with Cobb EMC.
- Judy Craven, Josh Hunt, and Rian Satterwhite presented a session titled "Building intercultural sensitivity in leadership education through international travel opportunities" at the National Association for Campus Activities' annual national conference in Charlotte, NC.
- Rian Satterwhite wrote a chapter, titled "Halting the Decline: How Leadership Theory and Practice Can Respond to Global Biodiversity Loss" in an upcoming book from SAGE titled *Environmental Leadership: A Reference Handbook*.
- Rian Satterwhite attended the International Leadership Association's annual conference in London, UK (October 2011).
- Rian Satterwhite served as a guest judge for the KSU International Students Association's annual pageant.
- Judy Craven hosted a master's student from Stellenbosch University (South Africa) for two weeks (January 2012).

- Judy Craven hosted the Director of Student Communities at Stellenbosch University (South Africa) as he met with various KSU administrators and explored the opportunity to expand relationships with KSU (July 2011).
- Brian Wooten was certified to facilitate the delivery and debriefing of the Intercultural Developmental Inventory (IDI), which is the chosen tool for utilizing the Developmental Model of Intercultural Sensitivity (DMIS).

Appendix C: Honors Program Courses and Activities with Global Engagement Content 2011 – 2012

This information was contributed by Dr. Liza Davis, Director of the Honors Program.

The Great Books Honors Program, an option for eligible incoming first-year students (both Fall 2011 and Spring 2012) –

Through this program, honors students take six of their general education courses in small honors sections taught exclusively through the world's classics. For example, Alexis de Tocqueville's *Democracy in America* is the only textbook for the Great Books POLS 1101 class they take their first semester; they also take an honors colloquium focused on a classic such as Fyodor Dostoevsky's novel *The Brothers Karamazov* in the fall term. In the spring they take Great Books honors sections of ART 1107 and HIST 2112. Since the culmination of the first-year honors experience for Great Books students is a five-week summer sojourn in Montepulciano, Italy, the ART 1107 class focuses in part on art of the Italian Renaissance—paintings, frescoes, or sculptures the students may have the opportunity to see when they visit the Vatican Museum in Rome and the Uffizi Galleries in Florence. Students take their final Great Books honors courses, PHIL 2200 and ENGL 2110, in Montepulciano. The professors for these courses build a portion of their course content around sites the students will see on the program's nine field trips to various cities in Italy. The Honors Director, Dr. Liza Davis, will be teaching a Great Books section of World Literature in Montepulciano in the summer of 2012.

The President's Emerging Global Scholars (PEGS) Program, a second option for honors-eligible first-year students (both Fall 2011 and Spring 2012) –

This is a three-year leadership program that requires students to do collaborative service projects in countries such as Brazil and Ghana over the program's duration. In the first year, PEGS students take special sections of the First-Year Experience class "Tomorrow's World Today" (KSU 1111) and the Honors Colloquium (HON 3000) designed to increase their understanding of global issues.

Sections of the Honors Colloquium (HON 3000) and the Honors Seminar (HON 2290 and 4490) with a decidedly global emphasis –

Spring 2012

HON 3000, "The Danger of a Single Story," Prof. Fiona Brantley –

Abridged course description: "Our lives, our cultures, are composed of many overlapping stories. If we hear only a single story about another person or country, we risk a critical misunderstanding. . . . This course focuses on a critical examination of literature that presents multiple stories about the same issue(s). The works (poems, short stories, a novel, and a movie) explore the idea of 'a balance of stories' (Achebe) and reinforce the concept of multiple perspectives leading to a greater picture of truth."

HON 3000, "Social Justice and Global Policy," Dr. Miriam Boeri –

Abridged course description: "In this Honors Colloquium, we will explore definitions of social justice and examine how social policies in our country and other countries meet or do not meet the criteria of social justice."

HON 2290, "Human Trafficking: Modern Slavery as a Global Concern," Dr. Mary de Chesnay –

Abridged description: "This elective honors course focuses on cultural aspects of members of a specific vulnerable population, victims/survivors of human trafficking (sex trafficking and forced labor). . . Human trafficking will be discussed as a global phenomenon with specific application to many disciplines."

HON 4490, "Immigrant Voices, U.S. Choices: The Immigration Issue in History, Literature, and Film,"
Dr. Julia Morrissey –

Abridged description: "This course examines the immigration issue from various perspectives, with emphasis on history, literature, and film. Students learn about the history of U.S. immigration, immigration law, and attitudes toward immigration. They also learn about reasons for immigration and challenges faced by immigrants."

ENGL 2110, Honors World Literature, Dr. Liza Davis –

Abridged description: "In this course, we will examine the theme "Creating, Crossing, and Negotiating Boundaries" through literature representing a broad range of selected cultures in China, Colombia, Africa, India, the United States, Canada, and several European countries."